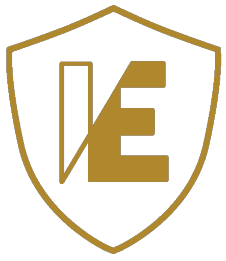




THE **IVY** **EDGE**

The Competitive *EDGE*  
for Selective College Admissions



## Welcome to The Ivy Edge!

- ❖ The Ivy Edge is a boutique college admissions consulting firm that specializes in helping students and families with the selective college admissions process.
- ❖ The Ivy Edge partners with students and families to create individualized service plans designed to meet the specific needs of each student in the highly competitive selective college admissions process.

## What is college admissions consulting?

- ❖ College admissions consultants (also known as IECs or independent education consultants) serve as trusted advisors to students and families during the college admissions process.
- ❖ Typically, college admissions consultants work with families during the high school years to help students develop into competitive candidates in selective college applicant pools.
- ❖ The work is designed to help students determine “right fit” schools early in the process so that students guide their high schools careers to be competitive applicants for those schools.





# Where Ivy Edge Clients Have Been Accepted

The Ivy Edge is now in its seventh year! Since 2017, Ivy Edge clients have been accepted to the following colleges and universities:

- ❖ American University
- ❖ Appalachian State University
- ❖ Arizona State University
- ❖ Arizona State University – Honors Program
- ❖ Bates College
- ❖ Boston College
- ❖ Brown University
- ❖ Bryn Mawr College
- ❖ Chapman University
- ❖ Colgate University
- ❖ Columbia University
- ❖ Duke Kunshan University (China)
- ❖ Embry-Riddle Aeronautical University
- ❖ Endicott College
- ❖ Georgia Institute of Technology
- ❖ Harvard University
- ❖ Howard University
- ❖ James Madison University
- ❖ Loyola University Chicago
- ❖ Marist College
- ❖ Mercer University
- ❖ Miami University
- ❖ Michigan State University
- ❖ Middlebury College
- ❖ Missouri State University
- ❖ Montana State University
- ❖ Morehouse College
- ❖ New York University
- ❖ New York University - Tisch School of the Arts
- ❖ North Carolina State University – Honors Program
- ❖ Northeastern University
- ❖ Northwestern University
- ❖ Penn State University
- ❖ Pomona College
- ❖ Purdue University
- ❖ Queen’s University (Canada)
- ❖ Sarah Lawrence College
- ❖ St. John University (MN)
- ❖ Stanford University
- ❖ Tufts University
- ❖ University of Alabama
- ❖ University of California – Berkeley
- ❖ University of California – Davis
- ❖ University of California – Los Angeles
- ❖ University of California – San Diego
- ❖ University of California – Santa Cruz
- ❖ University of Chicago
- ❖ University of Colorado – Boulder
- ❖ University of Illinois – Urbana-Champaign
- ❖ University of Miami
- ❖ University of Minnesota – Twin Cities
- ❖ University of Minnesota – Twin Cities, Carlson School of Management
- ❖ University of North Carolina – Charlotte
- ❖ University of North Dakota
- ❖ University of Oklahoma
- ❖ University of San Francisco
- ❖ University of South Carolina – Honors Program
- ❖ University of Southern California
- ❖ University of St. Andrews (Scotland)
- ❖ University of St. Thomas (MN)
- ❖ University of Vermont
- ❖ University of Virginia – School of Engineering, Rodmon Scholars Program
- ❖ University of Washington
- ❖ University of Wisconsin – Madison
- ❖ Villanova University
- ❖ Virginia Tech
- ❖ Worcester Polytechnic Institute
- ❖ Yale University

# Meet Ivy Edge Founder Aaron A. Shipp, PCC

Aaron A. Shipp, PCC, has been involved in the selective college admissions process for over twenty years. His relevant experience is listed below:

- ❖ First person from home county in North Carolina to be accepted to Yale University
- ❖ Holds Professional Coach Certification (PCC) through the International Coach Federation (ICF)
- ❖ Won over \$250K in scholarships (including three full scholarships at UNC-CH, Wake Forest University, and Davidson College)
- ❖ Founded Y-Apply--a college access nonprofit in 2012--in conjunction with fellow alumni and the Office of Undergraduate Admissions at Yale
- ❖ Holds BA in English Literature with Theater Studies from Yale University
- ❖ Launched The Ivy Edge in 2017
- ❖ Interviewed applicants to Yale as a member of its Alumni Schools Committee (ASC) for over twenty-five years
- ❖ Taught the college application process at New York University's School of Professional Studies for two years (2020 - 2022)
- ❖ Worked in NYC as an executive coach for Fortune 100 companies
- ❖ Has helped hundreds of families across the globe gain admission to selective colleges & universities







# The Ivy Edge Method

The Ivy Edge Method is comprised of five areas of focus designed to measure a student's progress in developing themselves into strong and compelling applicants to selective colleges. These areas are as follows:

- ❖ **Academic Planning & Course Selection**
- ❖ **Leadership Development & Extracurricular Opportunities**
- ❖ **Personal Growth & Development**
- ❖ **Global Citizenry & Opportunities for Service**
- ❖ **Distinguished Excellence**

Students meet for one-hour on a bi-weekly basis for personalized coaching sessions designed to develop them in these areas during their high school career. Students also receive one-on-one guidance on all aspects of the college application process up until the student decides which college they will attend.

# Description & Fees of Service Plans

The Ivy Edge's service plans are long-term engagements. Plans assume twenty (20) weeks in a semester, and ten plus (10+) sessions each semester. The types and hours of service plans are as follows:

- ❖ **Freshman Year Plan (Fall/Spring)**
  - *Eighty plus (80+)/Seventy plus (70+) hours*
- ❖ **Sophomore Year Plan (Fall/Spring)**
  - *Sixty plus (60+)/Fifty plus (50+) hours*
- ❖ **Junior Year Plan (Fall/Spring)**
  - *Forty plus (40+)/Thirty plus (30+) hours*
- ❖ **Senior Year Plan\***
  - *Twenty plus (20+) hours*

All service plans end May 1<sup>st</sup> of the student's senior year, traditionally known as College Decision Day. The hourly fee for each service plan is \$375/hr. Service plans are prorated based on student's start date.

\*The Tier IV Plan is not prorated.







# Contact Information

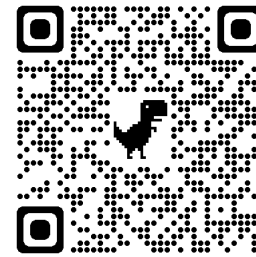
For more information about the services of The Ivy Edge, please email Aaron at:

[\*aaron@ivy-edge.com\*](mailto:aaron@ivy-edge.com)

Or, visit The Ivy Edge website at:

[\*www.ivy-edge.com\*](http://www.ivy-edge.com)

To schedule a free one-hour consultation, please scan the QR code below:



The Ivy Edge, LLC is a member in good standing of the National Association for College Admissions Counseling.

**NACAC**

National Association for  
College Admission Counseling